



Spring Conference 2012

# Pathways to the Future

April 18 - 20, 2012



Embassy Suites Greensboro—Airport  
204 Centreport Drive  
Greensboro  
(336) 668-4535

**Join NCETA in Greensboro** for a blend of workshops, networking, fun and food planned to enhance your educational and professional development. While in Greensboro you will have time to explore downtown, visit historic sites, shop nearby malls, network with colleagues, and make new friends. The preliminary agenda is included in this brochure so you can review the offerings and plan your conference experience. As always, workshops are designed for both the novice and most seasoned workforce professionals alike. Topics this year include tips for serving special populations, professional development, and updates on state and national trends. All workshops address specific training needs and your registration fees are considered program costs under the Workforce Investment Act.

**Come early on Wednesday!** Start your conference experience off at 9:30 am Wednesday with our popular NCETA Roundtables. This great networking and information-sharing session – a real hit in 2010 – gives you the opportunity to join and discuss a variety of current topics including OJT, Apprenticeship, Case Management, Veterans Services, Youth Services, CRC, Social Media, Job Boost, CDF and Young Professionals.

**Accommodations**

A block of rooms will be held until **March 20** at the Embassy Suites—Greensboro-Airport. The conference rate is **\$119.00** ( plus 12.75% tax ) per suite which includes a full breakfast each morning. For reservations, call 336-668-4535; identify yourself as attending the *NCETA Conference* in order to obtain the discounted rate. If you unable to attend the conference, please be sure to cancel your room reservation.



**Registration**

The Early Registration fee through March 16 is **\$225** for members; **\$250** for non-members. This fee covers all activities, meals, breaks, and materials. *Daily rates of \$150* are available for attendance on either Wednesday or Thursday only. The registration form is available at both [www.nceta.org](http://www.nceta.org) and [www.ncwdtc.com](http://www.ncwdtc.com).

*Send registration form and payment to:*

**WDTC**  
**William Wooten – NCETA**  
 101 Tarboro Street  
 Rocky Mount, NC 27801  
 (252) 977-3292 x-213

**PRELIMINARY AGENDA** **Wednesday, April 18, 2012**

**Registration & Exhibitors' Displays**  
 9:00 A.M.—5:00 P.M.

**Roundtables**  
 9:30 A.M.—11:30 A.M.

**NCETA New Member Orientation  
 & Moderator Training**  
 11:00 A.M.—11:30 A.M.

OJT \* Apprenticeship \* CRC \* CDF \* Job Boost  
 Case Management \* Veterans Services  
 Youth Services \* Social Media \* Young Professionals

**Opening Session - Luncheon**  
 12:00 P.M.—2:30 P.M.

*Keynote Speaker:*  
**Mary Ann Lawrence**  
 Center for Workforce Learning  
*Project ME...Let the FUN Shine In!*



**Regional Meetings**  
 2:45 P.M.—3:15 P.M.

**Concurrent Workshops**

**3:30 P.M.—5:00 P.M.**

- \* Employer Panel – Kristy Dixon
- \* Bridging the Needs of Business & WD – Nick Gennett, Keri Allman, David Hollars
- \* Easy Labor Market Info – Chris Droessler
- \* Career Pathways for Working Adults – Debbie Mills
- \* Helping At Risk Youth Be Successful – Susan Parker

**Reception**

**5:30 P.M.—7:30 P.M.**

Thursday, April 19, 2012

**Embassy Breakfast**

**8:00 A.M.— 9:00 A.M.**

**Concurrent Workshops**

**9:00 A.M.—10:30 A.M.**

- \* Career Pathways for Working Adults – Debbie Mills
- \* On-the-Job Training 101 – Georgia Steele
- \* Easy Labor Market Info – Chris Droessler
- \* WIA Literacy & Numeracy – Ben Barnes

**Concurrent Workshops**

**10:45 A.M.—12:15 P.M.**

- \* Holistic Case Management – Anne Adams
- \* WIA 101 – Mary Ann Lawrence
- \* OMG, LOL, K? – Beth Hollars
- \* News from Washington – Bob Knight
- \* Progressive Ideas in Offender Management – Tony Reggi

**Box Lunch**

**12:15—1:30 P.M.**

**Concurrent Workshops**

**1:30 P.M.—3:00 P.M.**

- \* Building Meaningful Relationships – Anne Adams
- \* Keeping Youth Motivated – Mary Ann Lawrence
- \* My Way IS the Highway – Beth Hollars
- \* Military Licensing & Credentialing – Mark Walker
- \* Career Paths for Offenders – Tony Reggi

**Concurrent Workshops**

**3:15 P.M.—4:45 P.M.**

- \* Facing the Challenges of Economic Realities – Anne Adams
- \* When You Don't Have All the Answers – Mary Ann Lawrence
- \* Understanding the Military Workforce – Mark Walker
- \* Looking for the New Normal in WD – Bob Knight
- \* O\*NET – Reginna Z. Ford

**Dinner & Dance**

**6:30 P.M.—Midnight**

Friday, April 20, 2012

**Embassy Breakfast**

**8:00 A.M.—9:00 A.M.**

**Closing Session**

**9:00 A.M.—11:00 A.M.**

**NCETA  
Recognition**



*Closing Speaker*

**Dr. Earl Suttle**

Motivational Speaker

*Becoming the Greatest  
Leader You Can Be*

# Registration Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Circle the NCETA Region where you work:

Western      Piedmont      Eastern



Western Region    Piedmont Region    Eastern Region

### Early Registration Fee

\_\_\_\_\_ \$225 Member      \_\_\_\_\_ \$250 Non-Member  
(Postmarked by March 16, 2012)

### Late Registration Fee

\_\_\_\_\_ \$250 Member      \_\_\_\_\_ \$275 Non-Member  
(Postmarked after March 16, 2012)

### Daily Rate

\_\_\_\_\_ \$150 Wednesday Only

\_\_\_\_\_ \$150 Thursday Only

(Includes all activities each day)

\_\_\_\_\_ Membership Dues—\$10 (included)  
(Dues cover year from April to March)

\_\_\_\_\_ I prefer vegetarian selections

### MAKE CHECKS PAYABLE TO: NCETA

FEID # 58-1745796

MAIL TO:  
WDTC

WILLIAM WOOTEN—NCETA  
101 TARBORO STREET  
ROCKY MOUNT, NC 27801  
(252) 977-3292